

HASEEB AHMAD



House No. 125, Sub Street No. 7,
Main Street No. 1, Sabzazar Colony, Multan
+92-334-1752840

Objective

To pursue a progressive career in a dynamic organization which provides opportunities for both professional and personal growth, and develop skills to expand the organization's performance and profitability, and to seek challenging job in a progressive establishment which offers a competitive working environment and to excel in every sector through hard work, commitment and skill.

Qualification

MSBA 2012-14 National University of Modern Languages Islamabad

- Secured 3.85/4.00 CGPA.
- Determinants of Customer Loyalty in Cellular Industry of Pakistan
- Corporate Governance Challenges of Pakistan State Oil.

MBA 2008-10 Bahauddin Zakariya University Multan

- Secured 3.45/4.00 CGPA.
- Secured first position in the first semester.
- Cinematic [Cinema] marketing plan.
- Pak Green CNG motor cycle [promotional plan]
- Analysis of economic condition different political regimes [1988-2009].
- Designing of different channels for motor cycle.
- Statistical analysis on preference of Soft Drink.
- Research on determinants of customer loyalty in cellular industry.
- Developing a research plan to initiate a software company in India.

BSCS (Honr.) 2003-07 Bahauddin Zakariya University Multan

Computer Networks, Software Engineering, Operating Systems

- Secured 3.55/4.00 CGPA.
- Sale, Purchase and Stock System of Agmum Office Products.
Tools (VB.net 2005, SQL 2000, Crystal Report 9.0)

I.C.S 2000-2003 Govt. College of Science Multan

Math, Computer Science, Physics

- Secured 70%

Matric 1998-2000 Govt. Comprehensive School Multan

Physics, Chemistry, Biology, Math

- Secured 58%

Experience

- Worked in University of Education Lahore as Lecturer (Business Administration) since 16-08-2012 to date.
- Worked in Govt. Nusrat-ul-Islam Higher Secondary School as SST (IT) since 07-08-2009 to 15-08-2012.
- Worked in E-Access (Pvt) Ltd. As Network Executive (Operations), since 11-02-2008 to 05-10-2008.
- Worked in Agmum Office Products (Pvt) Ltd. As Database Administrator, since 15-01-2007 to 31-01-2008.
- Successfully completed Internship in National Bank of Pakistan from 19-07-2010 to 01-09-2010.

Publications

- Exploring downsizing: a case study of Airline Company of Pakistan. Published in International Journal of Accounting and Economics Studies, 2(2) (2014) 88-94.
- An Econometric Analysis of Demand in Pakistan: A case Study Published in International Journal of Business and Behavioral Sciences Vol.2, No. 10, October 2012.

Subjects taught

Management Information System	MBA/BBA
Marketing Management	MBA/BBA
International Business	MBA/BBA
Introduction to Information Technology	MBA/BBA
E-Commerce	MBA/BBA
Fundamentals of Economics	MBA/BBA
Principals of Micro-economics	MBA/BBA
Business ethics	MBA/BBA

Strengths

- Fluent in written and spoken English and Urdu.
- Flexible enough to accept change.
- Confident to face and solve problems.
- Social and Extrovert.
- Ability to work under pressure.
- Experience of working in a group.
- Leadership skills.

Personal Information

- Father Name: Javed Iqbal
- NIC No: 36302-0139077-5
- Date of Birth: 04-07-1985
- Domicile: Multan (Punjab)
- Email Address: haseeb.ahmed@ue.edu.pk